



### About us and the work we do



Brent Lodge Wildlife Hospital is a registered charity based in Sidlesham (near Chichester), in West Sussex. We specialise in the treatment, care, rehabilitation and eventual release of sick, injured and orphaned British wild animals and birds. Every single year, we take in at least 3,000 animals and birds into our care brought to us for a number of reasons. Majority of these are inflicted by the effects of mankind such as, pollution, poisoning, road collisions, habitat damage or mindless cruelty. Sadly, due to us being one of only 20 purpose-built facilities in the UK, we 'cover' a huge area taking in a variety of species from all over West Sussex and into Hampshire. We have been established for over 45 years and are one of the longest serving wildlife hospital in the UK. Our expertise and knowledge on the majority of wildlife species is not only recognised in the local community, but on a national scale where we are able to share this information to other wildlife centres across the South of England and the UK.

**However- the number of patients we treat is increasing each year and our work is funded purely by voluntary donations.**



### How your business can help us



As I am sure you can imagine, there is quite a cost to our work and being a relatively small charity, it can sometimes be difficult to obtain sufficient funding to help meet these costs. It costs us over £20 every hour of every day to keep the hospital running, which consists of veterinary treatment, food, bedding, staffing and other general bills. Our vision is to become a world-class wildlife hospital providing the very best treatment and care for our patients, with comprehensive on-site veterinary and rehabilitation facilities.

We are extremely lucky to have a very loyal network of Supporters. However, as a charity that receives no government funding and is supported purely by generous voluntary donations, we are looking for further support with a number of other fundraising projects that will enable us to move towards reaching our vision.

Therefore, we hope you will join in our 'Love your Wildlife week' campaign to not only help raise funds for us to continue our vital work, but to also raise awareness about local wildlife and the work we do. We hope to encourage as many restaurants and cafés on board to help us with this, so please share with neighbouring businesses.



### How 'Love Your Wildlife Week' works



Once a preferred week has been discussed with you and a member of the Brent Lodge team, we can then arrange for the number of specially printed 'Love Your Wildlife Week' cards required to take part. The number of cards is calculated per table, a card is then placed on each table or by the till for the customers to see. These can either be dropped off or collected during the week before the preferred 'Wildlife Week' is due to start, this is dependent on distance from the hospital.

Each card informs the customer about the vital work we do and explains how they can help the charity. It then goes on to invite the customer to add £1 on to their bill, this £1 then acts as a voluntary donation which contributes to help continue our work. This way, it has not cost you or the business any money to participate, it is funded by a donation from each customer. In no way should the customer feel obliged to make a donation. The cards are just placed on each table for people to read at their own leisure, they won't then feel pressured into donating as it is voluntary.



**During your 'Love Your Wildlife Week'**



It is entirely your choice how you choose to manage the incoming donations from the customers. You can keep a tally of donations made each day and total all donations received at the end of your week. Alternatively, you can ask the customer to make their donation in a collection tin located at the till keeping it entirely separate from their bill.

We would love it receive any photos taken during the 'Wildlife Week' so it would be great if you could encourage customers to upload photos or comments onto our social media pages, so we can see how much fun they are having at your café or restaurant. Also, we would love for you to take as many photos as you can and promote the week on your website and/or social media pages, we can then share your posts. These photos will then be seen across all of our social media and then eventually we hope to put all of the photos of all the participating businesses in local newspapers to show our gratitude and to all the customers for their kindness.

We hope to get at least one restaurant or café a week to take part, so please feel free to promote your participation and that you are proud to support us. This way we hope it will encourage neighbouring business to participate, we hope this will then generate an income stream throughout the year to help us cover our ever-growing costs for the rising numbers of animals who need our help and care.



**After your 'Love Your Wildlife Week'**



After your 'Wildlife Week' is complete we will then arrange with you to either collect the cards and funds raised ourselves, or alternatively you can return the cards and donations to us in person.

We then would like to present to you a 'Certificate of Appreciation' which informs you and your customers how much was raised during your week, for you to display in your café or restaurant.

If you wish to pay by cheque to replace the cash donations raised you are welcome to do so, please could you make all cheques payable to "Brent Lodge Wildlife Bird & Wildlife Trust"

We would be grateful if you are able to provide some feedback to see how you got on or how you think we could improve the scheme. We may also get in touch with for some further photos or comments to use for publicity, such as newspapers or our website.

Any further questions or information required, then please do not hesitate to get in contact with us.

Brent Lodge Bird & Wildlife Trust (Registered charity 276179)

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#loveyourwildfeweek

*Thank you for your support!*

